



Board of Directors Expectations

The role of the Alumni Board of Directors of the UNC Charlotte Alumni Association is to actively support the mission of the association – engaging, connecting, and celebrating alumni - for the purpose of engaging constituents in the further advancement of the UNC Charlotte and the Alumni Association.

The ultimate role of the Board is to assist the Office of Alumni Engagement staff and volunteers in carrying out the mission and strategic plan of the Association in concert with the strategic goals of the University.

In order to be considered for initial or continuing membership on the Board of Directors of the Association, a potential nominee and/or board member shall, in good faith, endeavor to meet the following standards:

1. Be an active member of the Association.

2. Be informed about the Association's vision, mission, goals, programs and services, including a working knowledge of the Association's Operating Guidelines.

3. Meeting Attendance

- a. Regularly attend and come prepared to Board meetings and the Volunteer Retreat.
- b. All current board members shall be required to attend at least three regular Board meetings and the Board Retreat each year unless excused for a good cause by the President in writing.

4. Committee Meetings

- a. Serve on an appointed committee and attend its meetings.
- b. Contact the committee chair or assigned staff immediately following a missed meeting to stay current on committee actions.
- c. Attend any additional committee meetings deemed necessary by committee Chairs.

5. Provide Nominations

- a. Recommend and nominate worthy alumni for the receipt of awards and/or service on the Association or university/auxiliary committees, boards or councils.

6. Confidentiality

- a. Maintain the confidential nature of board deliberations and avoid acting as spokesperson for the entire board unless specifically authorized to do so.

7. Voting

- a. Vote according to one's individual conviction and challenge the judgment of others when necessary, yet remain willing to support the decision of the Board and work with fellow Board members in a spirit of cooperation. Recognize that the Board officers alone speak for the board.

8. Advocacy

- a. Be an advocate of the UNC Charlotte Encourage other alumni and friends to participate in alumni activities and attend alumni events.
- b. Gain sufficient knowledge of University issues to be an effective ambassador for UNC Charlotte in your community.
- c. Act in the best interests of the Association and excuse yourself from discussions and votes where a conflict of interest exists.

9. Financial

- a. Receive no compensation for your service as a member of the Board.
- b. Agree to pay your own expenses incurred in attending regular Board Meetings and Alumni Association activities.
- c. Make an annual philanthropic contribution of \$500 or more to a department, program, scholarship or other fund of your choice within the university.
- d. Support UNC Charlotte fundraising efforts.

10. Advising the Office of Alumni Engagement

- a. The Office of Alumni Engagement manages day-to-day alumni programming and represents former students and friends as part of the university's decision-making processes. It is the role of the Board of Directors to provide advice and input to Alumni Engagement and other university officials when solicited with respect to how alumni involvement may be increased and/or how their collective talents and resources may be leveraged.

11. Representing and Interacting with Constituency

- a. The Board of Directors is composed of alumni from each of the university's undergraduate, graduate and professional schools, as well as many of its other interest groups and constituencies.
- b. Thus, it is important that each member serve the interests of the segment populations that they represent and share their perspectives with the Board.
- c. Members are expected to communicate regularly with their constituencies, act as conduits sharing information in both directions, distribute Alumni Association updates through appropriate channels, advocate for and be a champion for UNC Charlotte.

12. Serving as Formal and Informal Representatives of the University

- a. With living alumni numbering over 187,000, the UNC Charlotte Alumni Association and its' board members serve as the collective "voice" of persons who have attended or in other ways supported the university. This takes place both formally and informally through interaction with students, faculty, administrators and external parties.
- b. Members are chosen for their real-world experience and are expected to lend their professional expertise and individual talents toward advancing the goals of Alumni Engagement, the Alumni Association, and the university in general.

13. Supporting the Alumni Association and Other University Programs

- a. Members of the board of directors are typically drawn from graduates of the university who have been actively involved and supported alumni programs in a variety of forms. Members are expected to sustain or increase their commitment to such initiatives. These include but are not limited to the following:

- Attending and recruiting attendees for events
- Attend and represent the Board in at least two football tailgates which may include Homecoming in the Fall
- Attend and represent the Board for events during annual Niner Nation Week, Homecoming and Niner Nation Gives, and providing support for other designated events deemed essential to the Board.
- Supporting Alumni Engagement initiatives and activities
- Support all fundraising efforts
- Social Media – It is the expectation of the UNC Charlotte Alumni Board of Directors to share and forward any social media posts generated by the University and Alumni Association in an effort to increase the reach to our alumni base.

I _____ have read, understand, and accept the terms and expectations set forth in the *UNC Charlotte Alumni Board of Directors Expectations*.

Signature

Date